

Home for the Holidays



This Shop Local Campaign is
presented by:



PITTSBURG AREA
Chamber of Commerce

SHOP THE PITTSBURG AREA

Drive foot traffic to your store during the holiday season!

*Holiday retail sales in 2019 grew by 4.1% to \$730.2 billion
according to the National Retail Federation.*

Promote Your Business

- Over **\$1,500** advertising value for your business (television, radio, print & online)
- In 2019, over **5,000** entries were made at participating businesses
- \$1,000 in gift certificates can only be redeemed at **participating businesses**

As a Participating Business

Shoppers will be able to register for the prize drawings at your business. Drawings will take place as follows: **December 1- \$250, December 8 - \$250, December 15- \$500 grand prize.** Prizes are awarded in the form of gift certificates that can only be redeemed at businesses taking part in Home for the Holidays. Certificates are issued in \$5 increments. No purchase is required for entry.

YES, I WANT TO PARTICIPATE AS A 2020 HOME FOR THE HOLIDAYS MERCHANT!

Company Name: _____ Phone: _____

Main Contact: _____ E-Mail: _____

Address: _____ Zip _____

\$150 Investment

Registration Deadline: November 13th

Cash or Check # _____

Visa, MC or Discover Card # _____ Exp: _____ CVC: _____

Call Julie Reams at the chamber, 620.231.1000 for more information.

